

# GRAPHIC DESIGN

20  
25

*Steven Nicholas*

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# PORTFOLIO

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[stevendotnicholas.com](http://stevendotnicholas.com)

# Levity Brewing Company - Label, Shirt, & Sticker



lady on  
Main

"Main" is a tribute  
gnious blend of  
nd innovation in  
Like a perfect piece  
of music, this beer brings  
together a medley of flavors  
balance between  
d bright hops.  
he rhythm of our  
ymphony of bold  
th a smooth  
er you're  
a local gig or  
er a day's work,  
our  
y hometown

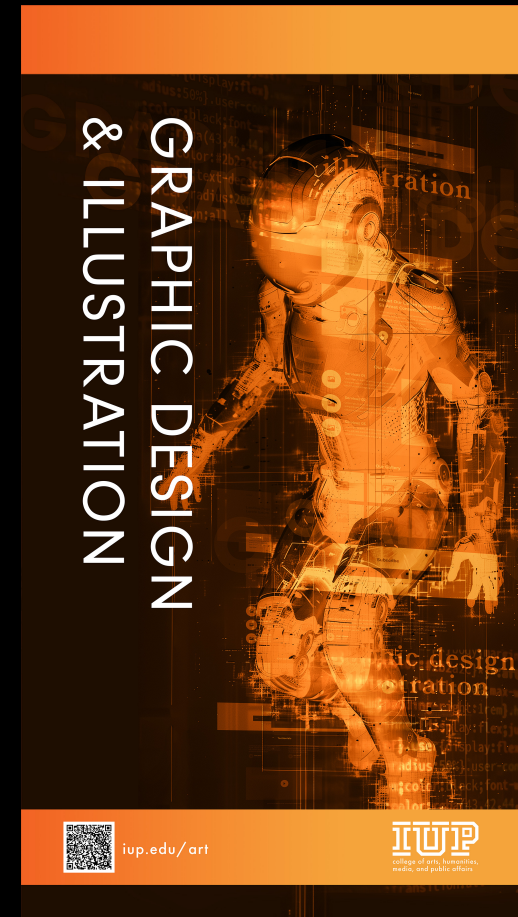
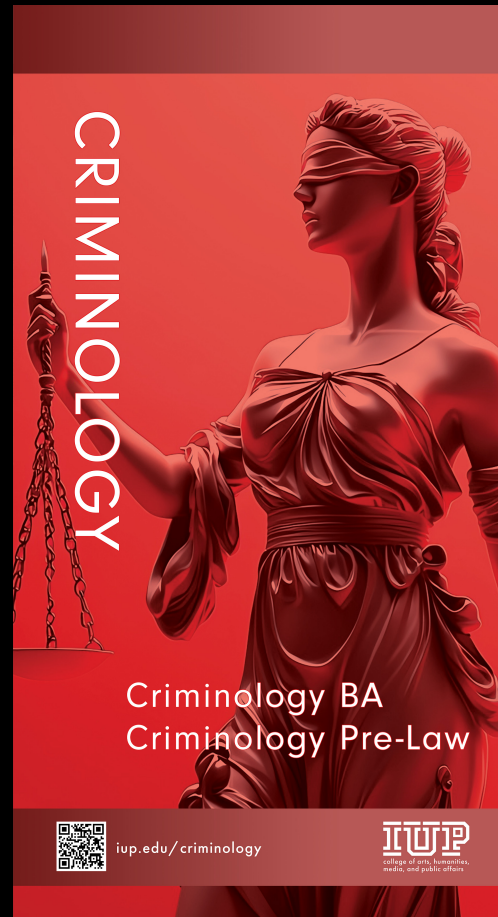


GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



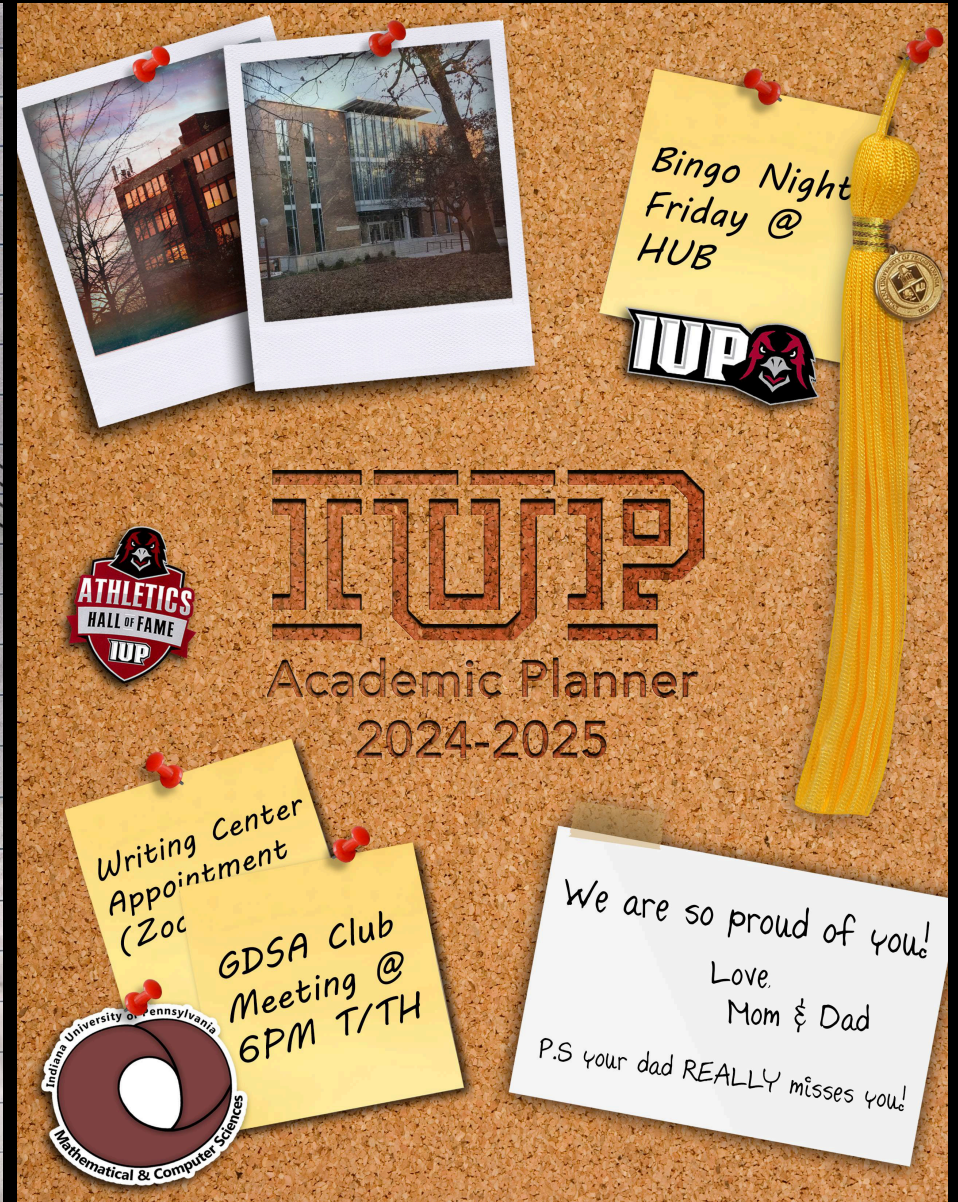
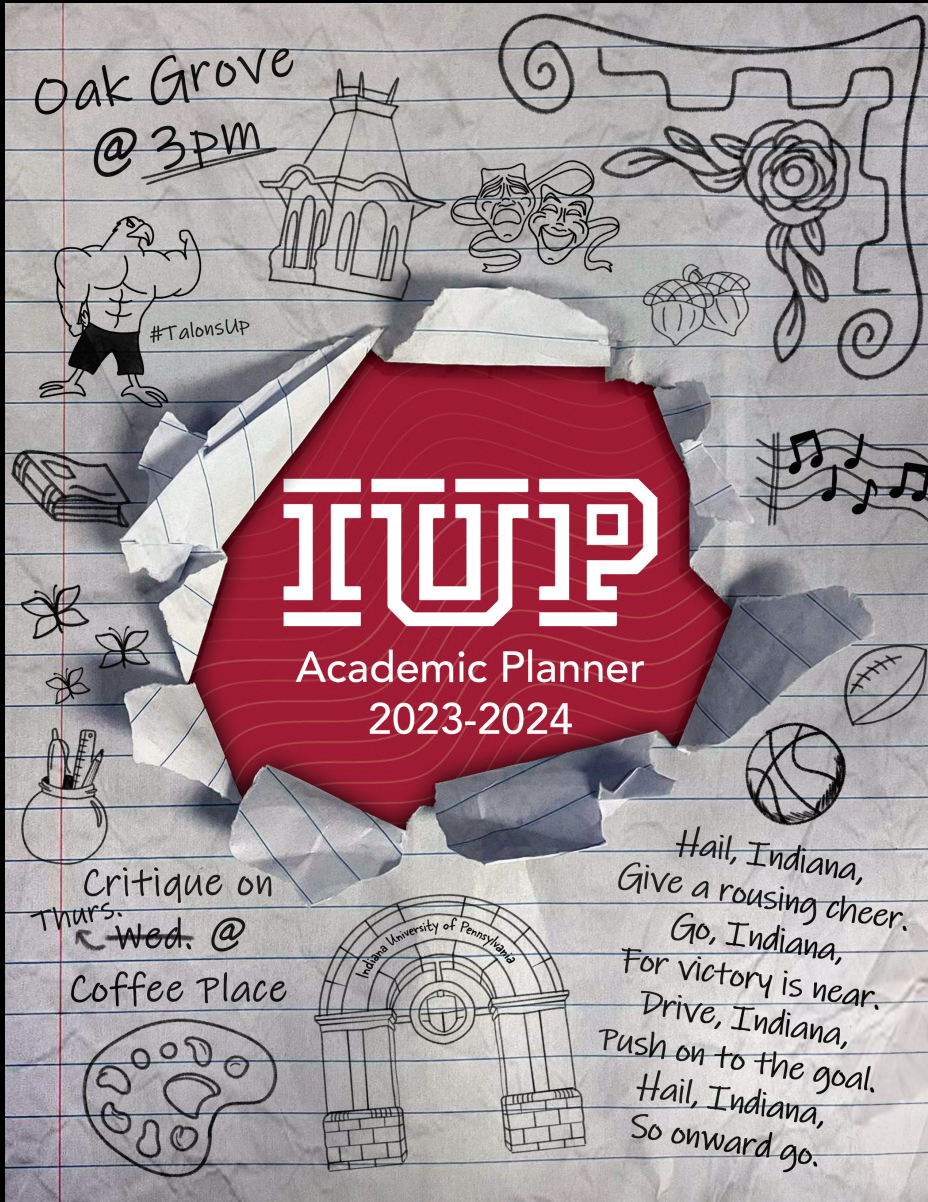
T-Shirt design set to launch upon beer label, previous sticker as easter egg within design

# IUP Internship - Department Banners

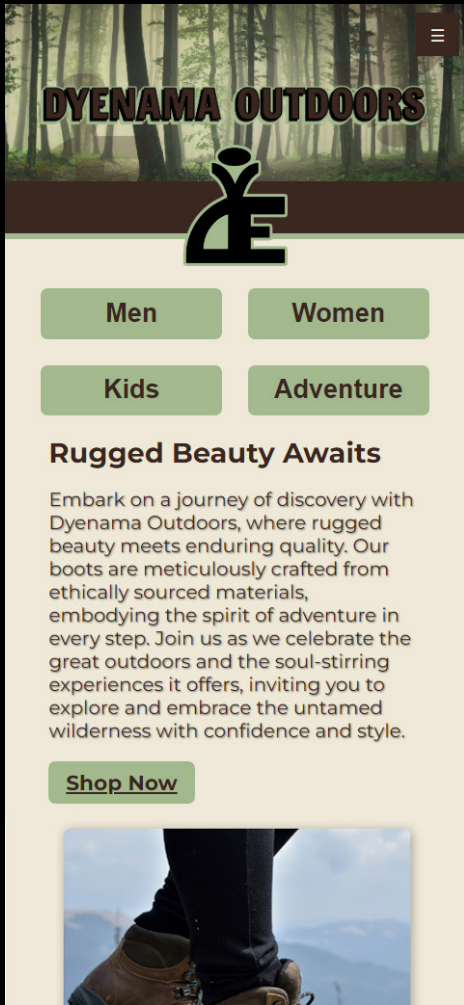


Department banners done as a part of internship with College of Arts, Humanities, Media, & Public Affairs at IUP


# IUP - Planner Covers



# Dyenama Outdoors - Responsive Web Design



**DYENAMA OUTDOORS**



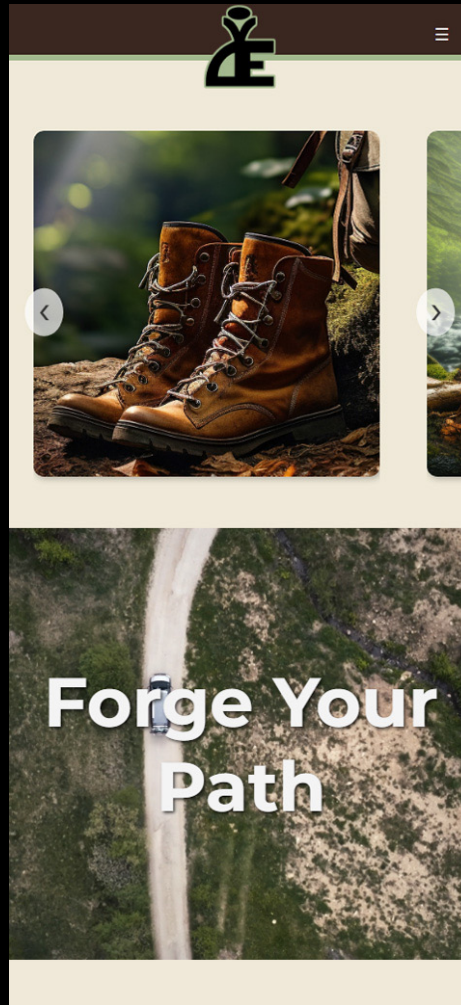

Men Women

Kids Adventure

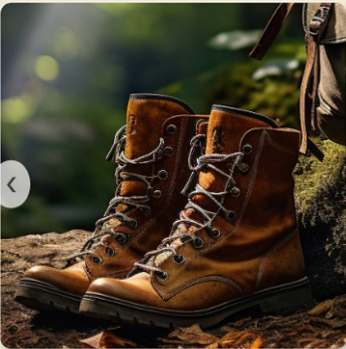
### Rugged Beauty Awaits

Embark on a journey of discovery with Dyenama Outdoors, where rugged beauty meets enduring quality. Our boots are meticulously crafted from ethically sourced materials, embodying the spirit of adventure in every step. Join us as we celebrate the great outdoors and the soul-stirring experiences it offers, inviting you to explore and embrace the untamed wilderness with confidence and style.

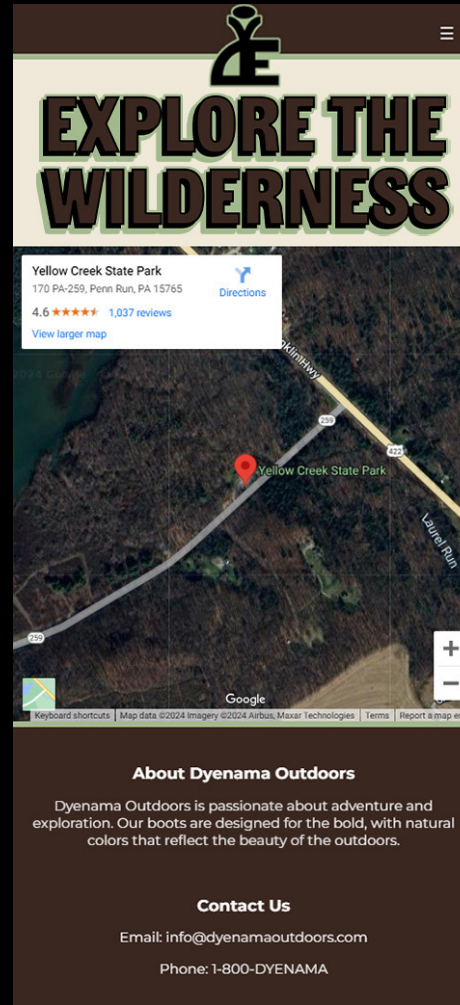
[Shop Now](#)



**DYENAMA**

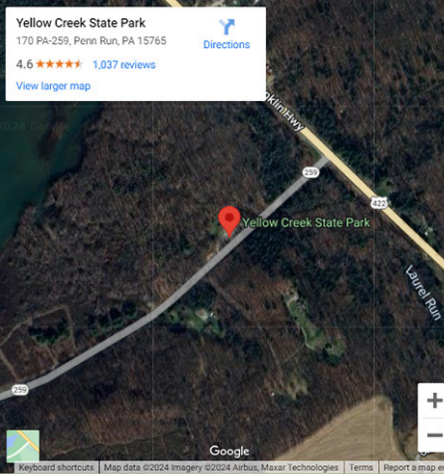


**Forge Your Path**



**DYENAMA**

## EXPLORE THE WILDERNESS



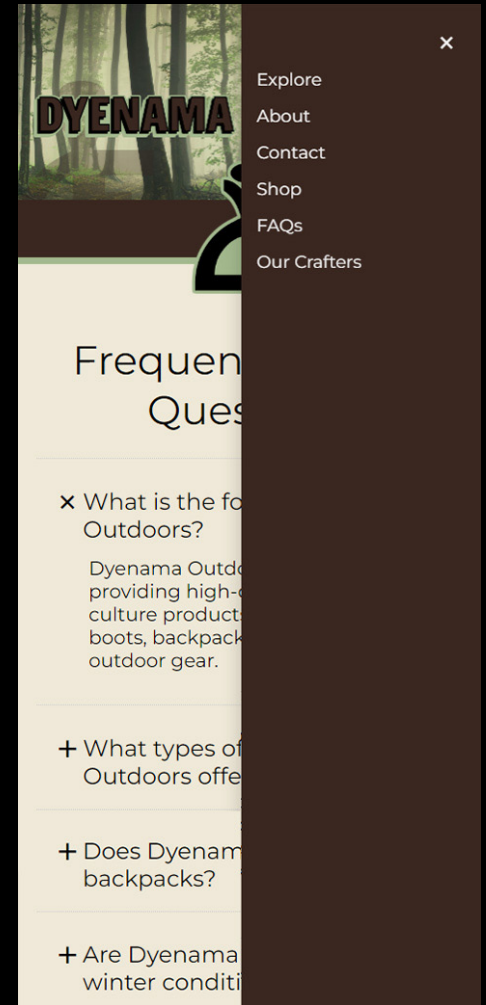
**Yellow Creek State Park**  
170 PA-259, Penn Run, PA 15765  
4.6 ★★★★★ 1,037 reviews  
[View larger map](#)

**About Dyenama Outdoors**

Dyenama Outdoors is passionate about adventure and exploration. Our boots are designed for the bold, with natural colors that reflect the beauty of the outdoors.

**Contact Us**

Email: [info@dyenamaoutdoors.com](mailto:info@dyenamaoutdoors.com)  
Phone: 1-800-DYENAMA



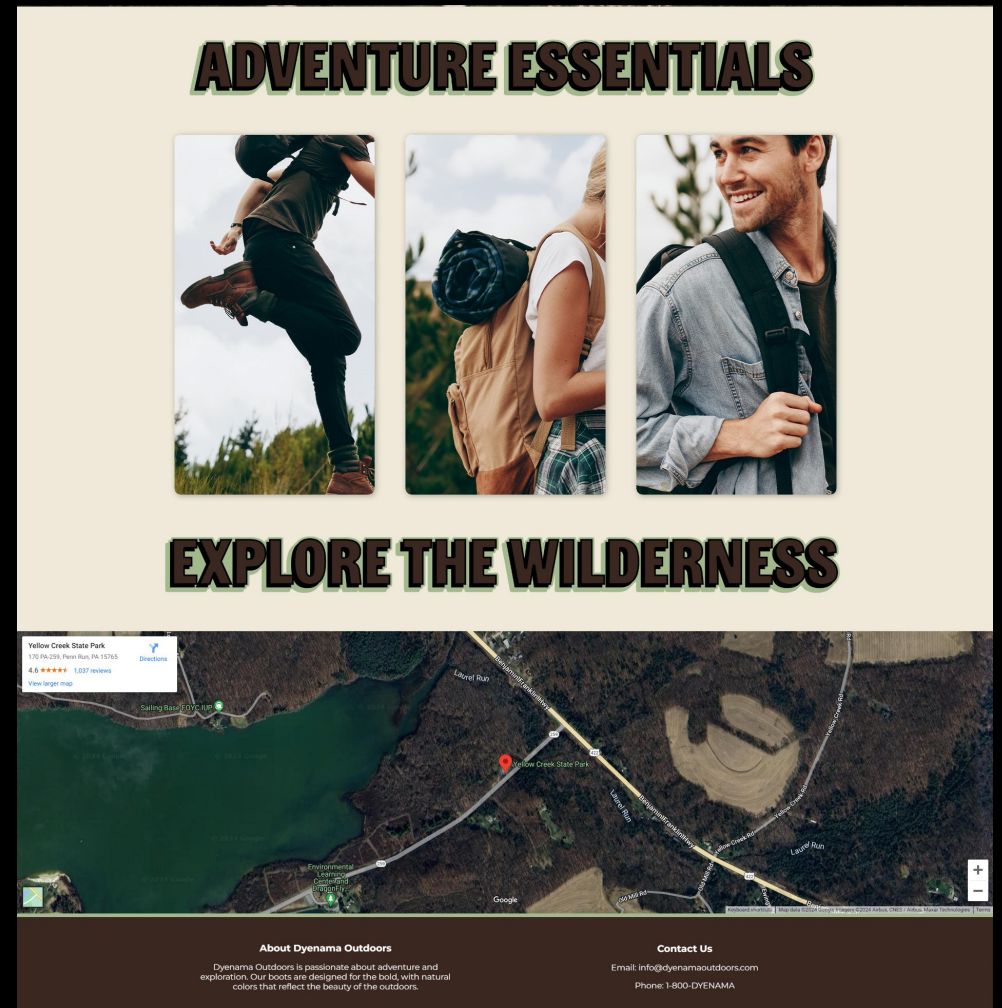
**DYENAMA**

- Explore
- About
- Contact
- Shop
- FAQs
- Our Crafters

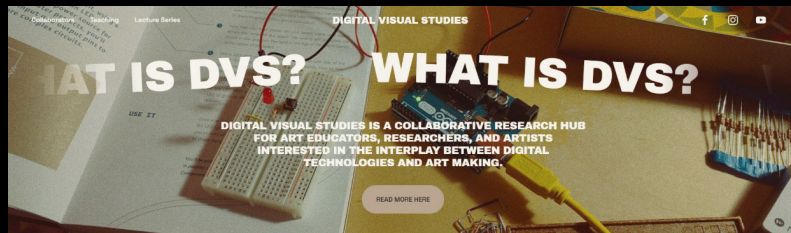
### Frequent Questions

- What is the focus of Dyenama Outdoors?  
Dyenama Outdoors is focused on providing high-quality, durable outdoor gear, including boots, backpacks, and more.
- What types of outdoor gear does Dyenama offer?
- Does Dyenama offer custom-made gear?
- Are Dyenama products suitable for winter conditions?

# Dyename Outdoors - Responsive Web Design



# Digital Visual Studies - Web Design



## ANNOUNCEMENTS

### BUY THE BOOK!

DVS Founder Robert W. Sweeny has published *Digital Visual Art Education: Making, Teaching, and Learning through Digital Media* (Peter Lang)

This book presents a detailed analysis of digital media as it is currently being used by visual artists. It places these works into a theoretical framework that is useful for research in fields such as Media Studies, Studio Art, and Art and Design Education. The primary goal is to emphasize the multidisciplinary aspects of digital visual art, and to propose a field of study that is unique to this type of art. Digital Visual Art Education combines theories of temporality and multilinearity from media studies, and visual culture studies from art education, into a dialogue with social theories such as feminist new materialism and critical race theory. In doing so, the social and cultural aspects of digital visual art is better understood.

[www.peterlang.com/document/1311838](http://www.peterlang.com/document/1311838)

NOVEMBER 2024

OCTOBER 2024

SEPTEMBER 2024

AUGUST 2024

JULY 2024

JUNE 2024

ARCHIVED

## COLLABORATORS



NINA MARIE BARBUTO



JUAN CARLOS CASTRO

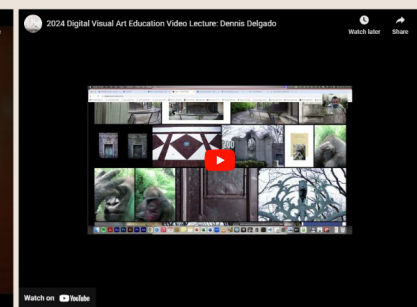
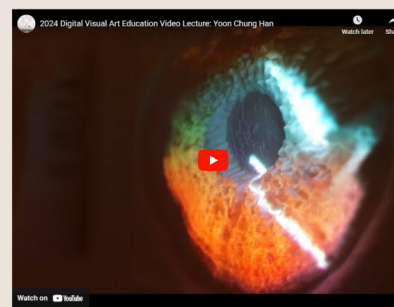


TOMI SLOTTE DUFVA

LEARN MORE ABOUT OUR COLLABORATORS



## DIGITAL VISUAL ART EDUCATION LECTURE SERIES



LEARN MORE ABOUT OUR LECTURE SERIES

## DIGITAL VISUAL STUDIES

[Collaborators](#) [Teaching](#) [Lecture Series](#)


[f](#) [@](#) [v](#)

Designed by Steven Nicholas

Cookie Preferences

# Smart Med Gateway - Meal Ordering UI

Smart Meal Gateway Version 2.3


4/18/2024  7:30PM

Please Choose your Diet:

Soft Regular Puree

SMART MED GATEWAY

Smart Meal Gateway Version 2.3

4/18/2024  7:30PM


Drinks:

Coffee Soda Milkshake

Last Page

SMART MED GATEWAY

Smart Meal Gateway Version 2.3

4/18/2024  7:30PM

Regular Diet: Continue

Chicken and Veggies Baked Salmon and Rice Turkey Sandwich on Bread Beef Stir-Fry w/ Veggies

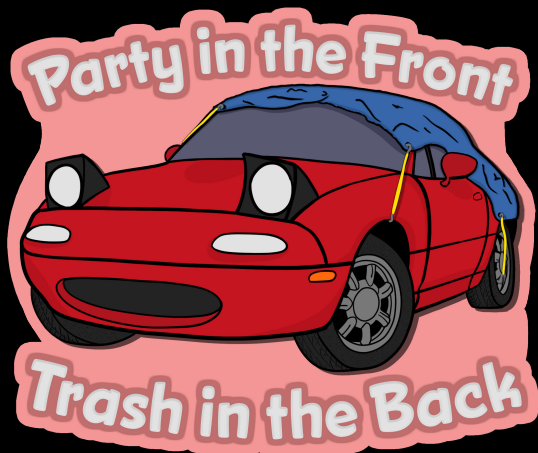
Turkey Sandwich with Whole Wheat Bread 700 Calories \$5.99

SMART MED GATEWAY



# Automotive Stickers

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# Small Business Branding

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**Doug Falcone**  
Electrical Services

# Ouverture - Company Brochure



## OUR MISSION

At Ouverture, our mission is simple - to restore and preserve memories through the restoration of old film cameras. We believe that memories captured through film should not be lost with time and should be cherished for generations to come. Our team of experts is dedicated to refurbishing old film cameras to their former glory, ensuring that every photograph taken is a testament to the memories that were created. Through our work, we strive to keep the art of film photography alive and to ensure that the memories captured with these cameras are restored and treasured for years to come. At Ouverture, we are passionate about what we do, and our tagline "memories restored" reflects our commitment to preserving these cherished memories.

## ABOUT US

At Ouverture, we are passionate about the preservation of memories. As photography enthusiasts ourselves, we understand the value of capturing special moments and the sentimental significance that vintage cameras hold. That's why we have dedicated our business to the restoration of old film cameras. Our team of experts has years of experience in the field, and we have gained a deep understanding of the intricate process of restoring these cameras to their former glory. We take pride in being one of the few companies that offer such a specialized service, either by sourcing and refurbishing cameras on our own or working with customers to restore their own vintage cameras. Our commitment to our customers is to provide exceptional quality and craftsmanship, allowing us to bring the joy of capturing memories with a vintage camera to new generations. With Ouverture, memories are not just restored, but cherished for years to come.



At Ouverture, we specialize in restoring vintage film cameras to their former glory. Our restoration process is a multi-step approach that involves several stages of evaluation to ensure all cameras are returned to the customer in the best condition possible.

The first step in our multi-step process is to evaluate the camera and determine its overall condition. From here, we will examine the camera for any physical damage, corrosion, or other issues that may impact the restoration process. We will also assess the camera's internal mechanisms, including

the shutter, aperture, and focusing mechanisms. Next, we will perform a series of tests to ensure that the camera is fully functional. This includes checking the shutter speed, aperture, and focus accuracy. We will also test the camera's light meter to ensure that it is working correctly.



## HOW WE DO IT



Once we have identified any issues, we will begin the repair process. This typically involves cleaning the camera and replacing any worn or damaged parts. We will also lubricate the camera's moving parts to ensure smooth operation.

Next, we will perform a series of tests to ensure that the camera is fully functional. This includes checking the shutter speed, aperture, and focus accuracy. We will also test the camera's light meter to ensure that it is working correctly. Finally, we will clean and polish the camera to restore its original appearance. This involves removing any scratches or

blemishes from the camera's exterior and applying a protective coating to prevent future damage. Throughout the restoration process, we will keep you informed of our progress and provide you with updates on the status of your camera. Our goal is to ensure that you are completely satisfied with the results and it is returned to you in perfect working order.



## SUPPORT OUR WORK

At Ouverture, we understand the importance of preserving cherished memories. That's why we offer a range of options for supporting our mission. Whether you're in the market for a refurbished camera or film, interested in making a donation to support our work, or simply want to share your feedback by leaving a review on our website, [Ouverturecameras.com](http://Ouverturecameras.com), there are many ways to get involved. Our inventory of expertly refurbished cameras is updated regularly, ensuring that you'll always find a diverse selection of high-quality options to choose from. And, by purchasing one of our refurbished cameras, you're not only investing in your own memories but also contributing to our mission of preserving memories for generations to come. Thank you for your support in helping us to ensure that cherished memories are never forgotten.

## FOLLOW US!



Ouverture Cameras on Facebook



@ouverture on Instagram



@ouverture\_camera on Twitter

Thanks for supporting us and being a part of preserving such a big part of history!

# Overture - Company Posters



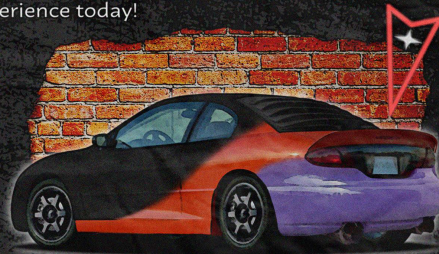
# Era-Inspired Car Advertisements - Print Ads

# PONTIAC SUNFIRE



Experience the future of driving with the all-new 1999 Pontiac Sunfire! This cutting-edge machine blends iconic 90s style with next-level performance. Featuring sleek pop-up headlights and rear window louvers, the Sunfire turns heads at every corner. Under the hood, a powerful 3.4-liter turbocharged engine awaits, ready to deliver adrenaline-pumping acceleration. With its independent rear suspension and integrated roll cage, the 1999 Sunfire is not just a car—it's a lifestyle. Elevate your driving experience today!

*Equipped with American Racing R1ax wheels, an NRG quick release steering wheel, Sparco racing seats, BC Racing coilovers, and a killer Bose & Pyle sound system featuring 2 thumping 12" subwoofers in the trunk*



American Racing PYLE sparco NRG INNOVATIONS BOSE ACRACING CUSTOM COILOVERS

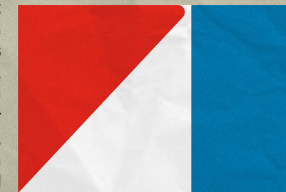
# LOOK AT THAT REAR



# THE 1970 GREMLIN

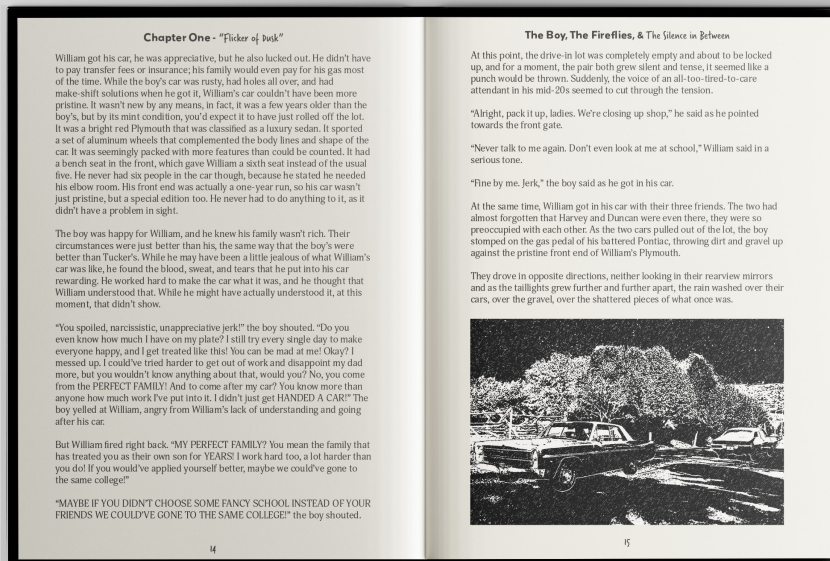
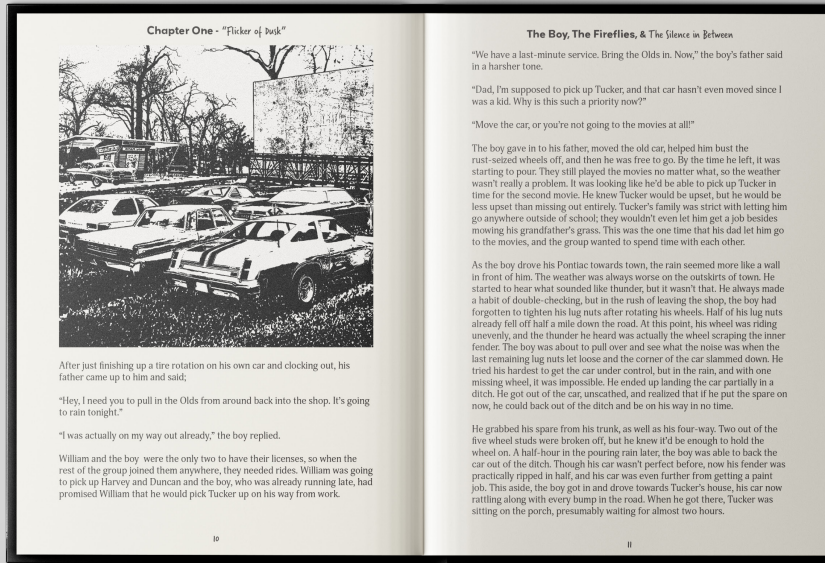
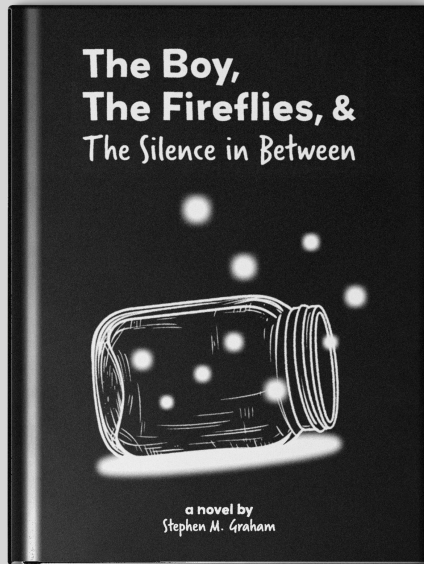
The 1970 AMC Gremlin's notable large rear end isn't just a quirk of design—it's a deliberate choice with practical benefits. This unique styling maximizes interior space, offering more room for passengers and cargo despite the compact overall size of the car. Picture yourself sliding into the plush seats of the Gremlin, feeling the spaciousness around you like a cozy lounge, a haven from the hustle and bustle of the disco era streets. The ample rear doesn't just mean more legroom; it means comfort. With generous proportions, even the longest road trips feel like a leisurely cruise down Sunset Boulevard. Imagine loading up the trunk with your favorite vinyl records, a picnic basket full of snacks, and hitting the open road with the wind in your hair and the sound of the Gremlin's engine purring beneath you. And let's not forget about safety. The larger rear window isn't just a style statement; era where road safety was a enhanced visibility meant drivers suburban avenues with confidence. parking outside the trendiest disco countryside, the Gremlin's big rear needed to stay safe and stylish. So, the Gremlin's big rear end is a charm and functionality. It's a nod forward-thinking design, where purpose beyond aesthetics—a true

it's a practical innovation. In an growing concern, the Gremlin's could navigate city streets and Whether you were parallel club or cruising through the end gave you the clear sightlines while it may stand out in a crowd, thoughtful feature that adds to its to an era of bold choices and every curve and contour served a testament to the spirit of the '70s.



**American Motors**

# The Boy, The Fireflies, & The Silence in Between - Book Layout



# Monster Pop Display - Packaging Design

## HELLA SWEET LEMONADE

**4 PACK**  
4/16 FL. OZ. CANS (64 FL. OZ.) / 4/473mL CANS (1.89L)

## HELLA SWEET LEMONADE

Unleash the Citrus Mayhem with HELLA SWEET LEMONADE!

Serious racer? Meet your (miserable) racecar's soulmate in a can.

Hella Sweet Lemonade is not just another citrus burst; it's a turbocharged surge of tangy bliss. Packed with an extra dose of sweetness that will have you buzzing, this flavor collaboration is the ultimate refresher for those who live life in the fast lane.

Fuel your thirst for adrenaline with every electrifying sip of Hella Sweet Lemonade. This isn't your average lemonade; it's a bold concoction crafted to match the high-octane spirit of 24 Hours of Lemons racing. Get ready to zoom into flavor overdrive!

Hit checkpoints, earn flavor points. Do ridiculously awesome stuff, earn even more flavor points. Show up with something terrible, earn the legendary taste of victory.

Oh, hell. You know what to do.

Buckle up, because this is a ride for the fearless. Monster Energy x 24 Hours of Lemons - where the race never ends, and the flavor never stops!

It's not like there's anything else going on in the world.

**4 PACK**  
4/16 FL. OZ. CANS (64 FL. OZ.) / 4/473mL CANS (1.89L)

## HELLA SWEET LEMONADE

### Nutrition Facts

Serving Size 8.0 fl. oz. (240mL)  
Servings Per Container 2

| Amount Per Serving         | %DV* |
|----------------------------|------|
| Calories 0                 |      |
| Total Fat 0g               | 0%   |
| Sodium 180mg               | 8%   |
| Total Carb 1g              | 0%   |
| Sugars 0g                  |      |
| Erythritol 1g              |      |
| Protein 0g                 |      |
| Niacin (Vit. B3)           | 100% |
| Vitamin B6                 | 100% |
| Vitamin B12                | 100% |
| Pantothenic Acid (Vit. B5) | 100% |

INGREDIENTS: CARBONATED WATER, CITRIC ACID, ERYTHRITOL, TAURINE, SODIUM CITRATE, NATURAL & ARTIFICIAL FLAVORS, PANAX GINSENG EXTRACT, L-CARNITINE L-TARTRATE, SUCRALOSE, CAFFEINE, SORBIC ACID (PRESERVATIVE), BENZOIC ACID (PRESERVATIVE), NIACINAMIDE (VIT. B3), ACESULFAME POTASSIUM, D-CALCIUM PANTOTHENATE (VIT. B5), SALT D-GLUCURONOLACTONE, INOSITOL, GUARANA EXTRACT, PYRIDOXINE HYDROCHLORIDE (VIT. B6), CYANOCOBALAMIN (VIT. B12).

MANUFACTURED FOR MONSTER ENERGY COMPANY, 550 MONICA CIRCLE, CORONA, CA 92880 U.S.A. © 2012 MONSTER ENERGY COMPANY

**MONSTER ENERGY BLEND:** TAURINE, PANAX GINSENG EXTRACT, L-CARNITINE, CAFFEINE, GLUCURONOLACTONE, INOSITOL, GUARANA EXTRACT

**CAFFEINE FROM ALL SOURCES:** 78mg PER 8 FL. OZ. SERVING (140mg PER CAN)

**CONSUME RESPONSIBLY - NOT RECOMMENDED FOR CHILDREN, PEOPLE SENSITIVE TO CAFFEINE, PREGNANT WOMEN OR WOMEN WHO ARE NURSING.**

www.monsterenergy.com

## HELLA SWEET LEMONADE

**4 PACK**  
4/16 FL. OZ. CANS (64 FL. OZ.) / 4/473mL CANS (1.89L)

## HELLA SWEET LEMONADE

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|----------------------------|------|
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| Total Fat 0g               | 0%   |
| Sodium 180mg               | 8%   |
| Total Carb 1g              | 0%   |
| Sugars 0g                  |      |
| Erythritol 1g              |      |
| Protein 0g                 |      |
| Niacin (Vit. B3)           | 100% |
| Vitamin B6                 | 100% |
| Vitamin B12                | 100% |
| Pantothenic Acid (Vit. B5) | 100% |

INGREDIENTS: CARBONATED WATER, CITRIC ACID, ERYTHRITOL, TAURINE, SODIUM CITRATE, NATURAL & ARTIFICIAL FLAVORS, PANAX GINSENG EXTRACT, L-CARNITINE L-TARTRATE, SUCRALOSE, CAFFEINE, SORBIC ACID (PRESERVATIVE), BENZOIC ACID (PRESERVATIVE), NIACINAMIDE (VIT. B3), ACESULFAME POTASSIUM, D-CALCIUM PANTOTHENATE (VIT. B5), SALT D-GLUCURONOLACTONE, INOSITOL, GUARANA EXTRACT, PYRIDOXINE HYDROCHLORIDE (VIT. B6), CYANOCOBALAMIN (VIT. B12).

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www.monsterenergy.com

## HELLA SWEET LEMONADE

### CRACK OPEN A CAN, DAMMIT.

Unleash the Citrus Mayhem with HELLA SWEET LEMONADE!

Serious racer? Meet your (miserable) racecar's soulmate in a can.

Hella Sweet Lemonade is not just another citrus burst; it's a turbocharged surge of tangy bliss. Packed with an extra dose of sweetness that will have you buzzing, this flavor collaboration is the ultimate refresher for those who live life in the fast lane.

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Oh, hell. You know what to do.

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It's not like there's anything else going on in the world.

**4 PACK**  
4/16 FL. OZ. CANS (64 FL. OZ.) / 4/473mL CANS (1.89L)

## HELLA SWEET LEMONADE

### 24 HOURS OF LEMONS

because ebay motors

**WEST**  
Sonoma, CA  
Shelton, WA  
Willows, CA  
Kent, WA  
Buttonwillow, CA

**MIDWEST**  
South Haven, MI  
Deer Trail, CO  
Joliet, IL  
Elkhart Lake, WI

**GULF**  
Avondale, LA  
Jennings, OK  
Angleton, TX

**SOUTH**  
Braselton, GA  
Leeds, AL  
Kershaw, SC  
Sebring, FL  
Green, KY

**EAST**  
Wampum, PA  
Millville, NJ  
Thompson, CT  
Loudon, NH

**4 PACK**  
4/16 FL. OZ. CANS (64 FL. OZ.) / 4/473mL CANS (1.89L)

## HELLA SWEET LEMONADE

### PICK A RACE

And sign up, dammit.

Unleash the Citrus Mayhem with HELLA SWEET LEMONADE!

Serious racer? Meet your (miserable) racecar's soulmate in a can.

Hella Sweet Lemonade is not just another citrus burst; it's a turbocharged surge of tangy bliss. Packed with an extra dose of sweetness that will have you buzzing, this flavor collaboration is the ultimate refresher for those who live life in the fast lane.

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# Photography

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# Photography

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